

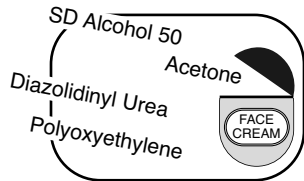
# After Everything FAILS<sup>®</sup>

## Health Bulletin

Featuring... Unknown Products that HEAL

"This article is  
like a breath  
of fresh air."  
-- A reader

### Face and wrinkle creams -- the *real* truth...



Learn what the beauty companies *don't* tell you.

"If you care about your **FACE & SKIN...**  
-- you'd be *crazy* to use products with chemicals."

by Loren Biser

Why would anyone plaster their face with 'chemical soup' -- and expect to look great?

Dear Friend,

Look at any cosmetic shelf -- you'd be amazed what people buy. Everyone thinks those products always improve the skin. But do they? It's about time you wake up.

95% of the facial creams are merely a 'chemical soup' in a jar -- all nicely packaged.

Many beauty creams can...

- CLOG your skin pores.
- DRY your skin and cause premature aging.
- Cause blemishes and rashes.

Don't be fooled by fancy bottles. READ the LABEL!

Do you know what sells face creams these days?

*Fancy* labels -- *fancy* bottles -- and *fancy* advertising.

Which is all OK, but this has little to do with the *quality* of the product. Buying solely on the appearance of a label or bottle can lead to disaster. Often, some of the worst products look the best.

You have to change your approach to beauty. Don't look on the *outside* -- look on the *inside*. Read the fine print on the label. Learn what you are putting on your skin.

**'Many best-selling face creams merely COAT and CLOG the skin.'** - Sheila Kern

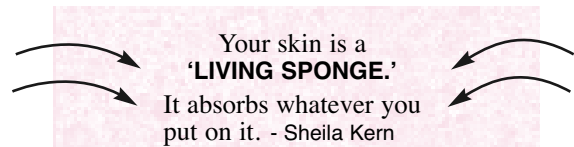
Seven years ago, I started writing about a natural line of beauty products. These were created by a friend of mine -- Sheila Kern. She made her first formulas in her kitchen.

We laugh now, but in the beginning Sheila had the most primitive labels -- like something from the 1880's. She first began selling her facial formulas at a local mountain resort named Massanutten and by word of mouth.



This label won't win an award for design. But it represents one of the most powerful facial formulas made.

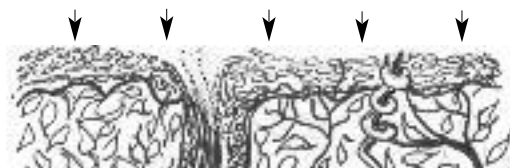
Even in the early years with the terrible packaging, Sheila's customers would rave about her formulas. One woman said her skin pores were better within two days. Another said, "After 25 years, I finally found something that works."



Many SKIN products contain chemicals.

- Is *this* what you want on your face? -

- Mineral Oil • Propylene Glycol
- Methyl Paraben • Imidazol Urea
- Triethanolamine • Triclosan • Petroleum



Many chemicals can age your skin.

**Is it possible? A natural face cream made in a mother's home is claimed to work better than the best-selling brands.**

Over the years, I have heard the same basic comment about Sheila's facial formulas. 'I tried the best brands on the market for more than 10 years - and nothing worked as well as yours.' Women said this applied to all the big-name beauty products: Mary Kay, Avon, Estee Lauder, Lancome, Oil of Olay and others.

Those products are made by excellent companies, but I have to report the truth. After hearing these comments again and again, I said to myself, "My God, the whole beauty industry is on the wrong track."

"Even the best products gave me reactions."

One woman from Nevada wrote, "I had dry skin, but I was extremely sensitive to moisturizers. I used a Mary Kay product and would wake up with swollen eyes and welts all over my face. Finally, I found Sheila's Aleish facial formula. I love the smell. It was the only product that didn't cause a reaction."

"I could see a big difference." -- *Beauty Specialist*

One woman was a skin care specialist for 16 years. If anyone would know about the beauty business, it was her. She wrote, "I studied in the finest beauty schools. After only one month, Sheila's products did more for my skin than the best products on the market."



Sheila Kern

'I never received compliments on my face - until I created my own magical blends.'

'I'm very careful about what I put on my skin. When you look at the ingredients in most face creams - why would you put this stuff on your face?'

'Our skin is living -- a *living* tissue. You don't want to put something that is dead on something that is *alive*.'



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**An interview with Sheila Kern** - Founder of Aleish.

'These formulas came to me from God, during a very special time in my life.' - Sheila

'I'm no beauty queen, but I get comments on my skin at least once a week. They say, 'Your face is radiant, it's youthful!''

'All of my formulas are good for both *dry* and *oily* skin. They normalize the skin.'

**QUESTION:** Why did you start Aleish Beauty Products?

**SHEILA:** I was working with natural healing oils and I learned that oils from plants -- the essential oils, could replace most of the harmful, chemical beauty products that we use. These natural oils feed the skin and purify it.

**QUESTION:** Did you see a difference in your own skin after you created your own facial formulas?

**SHEILA:** My complexion greatly improved. Since I was 14, I mainly used Oil of Olay and Avon products. But I tended to have a lot of breakouts and pimples.

With my own formulas, my face no longer breaks out. I have an even facial tone. My pore size is smaller. I often go up on the mountain to give facial seminars and do not wear make-up. People will say, 'My, your skin looks nice.'

**'Beauty products with Mineral Oil can SEAL the skin -- and prevent it from breathing.'**

**QUESTION:** What are the worst ingredients in products?

**SHEILA:** Mineral oil is one of the worst. It can form a thin plastic-like coating on your skin -- and prevent it from breathing *IN* and *OUT*. Without enough oxygen, your skin can become dry. Mineral oil can also clog your skin and cause it to break out.

Many know that eating processed oils can cause plaque on your arteries. The chemicals in facial products can cause the same effect on skin -- they *clog* the pores.



'I love the wrinkle formula!

Finally, after 25 years, I found something that works.' -- Michele

"I have had problem skin all my life. From the time I was a teenager, I was constantly searching for something to stop my face from breaking out. I tried product after product for over 25 years -- all the top brands. I used to pay \$30-50 for special creams that barely helped."

"Once my skin was so oily, I said, 'Oh my God, I can't stand it.' I tried a best-selling product, but it never helped. One expensive brand made my face oilier.

'No way would I ever try anything else -- not after finding something that works.'

"I tried Sheila's formulas for three months -- the facial oil, the wrinkle cream, the toner and the clay mask. The first thing I noticed was that my blemishes cleared up. My skin became very soft; it was a dramatic difference. My wrinkles also seemed diminished. I also had knots under my chin which were caused by some makeup. That too improved.

"Even during PMS time, when most women break out, my face won't break out at all when I am on the products. If I can use these products on oily skin, *anyone* can use them.

"The only time my face breaks out, is when I run out of the formulas or the special soap. I have saved so much money. Sheila's products are a lot less expensive than the ones you buy in the department stores or malls."

**Which skin formula would you rather use?**

The one with **chemicals** -or- the 100%, **natural** one?

Stearic acid, mineral oil, cetyl alcohol, triethanolamine, propylene glycol, isopropyl myristate, retinyl acetate, DMDM hydantoin, methylparaben, D&C Red 35, glyceryl stearate.

Popular facial brand

Jojoba, apricot kernel, vit E & C, carrot seed, lavender, rosewood, geranium.

Aleish facial formula



**QUESTION:** What about other natural skin creams?

**SHEILA:** Some are good, many are not. Many mix the good *with* the bad. They put in a few drops of lavender oil or aloe vera, then they throw in all the chemicals like everyone else.

**QUESTION:** Will your products leave an oily film on the skin?

**SHEILA:** The natural, essential oils I use are so pure, they leave no residues on the skin. They cleanse and purify your pores.



Wrinkles. 'My skin was getting scaly under the eyes. I bought a formula from Belks for \$40. It really burned my skin. I tried Sheila's wrinkle formula. Within two weeks, the scales vanished.' - Kathy

**QUESTION:** Which formulas should readers use for best results?

**SHEILA:** Everyone should use the facial formula. This contains natural jojoba oil, which mimics the natural collagen in your skin. Collagen keeps your skin plump.

It is very important *not* to use any chemical soaps on your face. This can negate my facial formulas. ■

**Facial Formula.** Doesn't need foundation anymore.

One woman used foundation; she had an uneven skin pigment. After two weeks on the facial formula, her skin started to clear up. The natural oils brought out the natural glow and pigments in her face.

**Wrinkle Formula.** Within one week -- a difference!

"You are not going to believe this. I had deep furrows on my forehead; this runs in my family. After one week, I can see a difference."

**Facial SOAP.** 'Send some more soap, I don't want to be without it.'

'When my bar becomes low, I begin to panic. I have never felt so cleansed and refreshed after a shower. It leaves my skin soft and smooth with an amazing scent.' -- Melanie

Note: 'Aleish' and 'We feed the Skin' are registered trademarks of Sheila Kern. 'Beauty without Chemicals' is also a trademark of Sheila Kern.

**Aleish® FACIAL Products.** Beauty *without* chemicals.™

**#1. Facial Formula.** 1 oz. bottle with dropper. (More sanitary than jars.)

One bottle, \$24.50 plus \$7 P&H. 3 bottles...\$69.50 plus \$8 P&H.

**#2. Wrinkle Formula.** 1/2 oz. with dropper. \$19.95 plus \$7 P&H.

Three bottles, \$57 plus \$8 P&H. (Rosa mosqueta, jojoba, vit E, rosewood.)

**#3. Facial Hydrator-Toner.** 4 oz. (Aloe, grapefruit, lime, lavender, geranium.)

One bottle, \$12.95 plus \$7 P&H Three bottles, \$36 plus \$9

**#4. Facial Clay.** 4 oz. jar. (Great for oily skin.) \$9.95 plus \$7 P&H

**#5. Facial Soap.** One bar, \$4 plus \$6 P&H. (3 bars, \$11 plus \$8)

**#6. The Magic Facial Kit.** (Best Deal. Free \$8 Wooden Comb.)

Facial Formula, Wrinkle Formula, Facial Hydrator, Facial Clay. ....\$69.95 plus \$10 P&H.

\*Shipping. \$7 first item, \$1 extra per item.

\*Sales Tax. (VA only. 5%)

If you want to keep your *skin youthful and radiant*, these are the formulas to use.

Send to: Aleish Beauty Products  
P.O. Box 297  
Penn Laird, VA 22846

Remember...  
*'We Feed the Skin.'*®

Phone: 540-269-4005. E-mail:

Aleish.com